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| Present: | Harry Rowe  Rick VanDoel  Shirley Rhonke  Arpan Bhagat  Holly Couch  Elizabeth Robinette  James Li  Horace Tucker  Joelene Smith-Drake | Call-in: | |
| Call to Order: | 5:34 pm | Adjourn: | 7:23 pm |
| Next Meeting: | May 6th, 2014, 5:30pm | | |

# Announcements - 3 minutes

Roche Tour: 20 people have signed up so far. Confidentiality agreement is needed from all attendees. The approval to attend will be sent subsequently. 8 have returned confidentiality agreement so far. The host should get a plaque or certificate and we will get it framed from ASQ

# Agenda

– 19 minutes

* Past Minutes sent out prior to meeting – Section members reviewed the minutes from the last minutes meeting – Meeting minutes **approved.**
* Minutes from this meeting will be sent out for review before the next meeting and will be subsequently published on the site once approved by the board.

**Treasurer** (Joelene) – 18 minutes

* Treasurer report will be prepared on a monthly basis for verification.
* Chair will be verifying the checks.

**Arrangements** (Elizabeth Robinette) – 12 minutes

* + Roche is the event planned. Not much needed from the board members for this.

**Program** (Elizabeth Robinette) – 22 minutes

* Programs for 2014-2015: 2014 is all filled up. James is in the process of filling 2015 programs.
* April may be a good time to schedule a tour of Butterfield Foods, LLC. The dates will become clearer once we approach April 2015. It might be too early to schedule more than a year in advance.

**Membership** (Shirley) – 12 minutes

* 9 new members have joined.
  + We are looking for education and scholarship chairs.

**Education** (Holly)– 10 minute

* Scholarship: Holly has 2 candidates which are potentially deserving of scholarship(s).

**Scholarships** (Elizabeth/Holly) – 0 minutes

* Already discussed.

**Section Operating Agreements/Business Plan** (Holly) – 9 minutes

* Holly went over the abbreviated business plan in the last meeting.
* Courses for 2013 – 2014 are scheduled.
* For short 6 month plan we are fine. Holly will get a plan ready for the next 12 months.
* Everyone is welcome to contribute ideas.
* Sec 9 leader bud newton wished to have a region 9 conference. Should be something that should be on business plan.
* Anybody willing to do mailchimp duties or recommend somebody.

**Publicity** (Elizabeth) – 2 minutes

* LinkedIn for upcoming things still being used as a tool. More posts are needed by members (goal of ~50 per year)
* Reminder through mailchimp: We may need to purge the email list.

**Web Master** (Paul) – 0 minutes

**Voice of Customer** (Harry Rowe/Elizabeth) – 7 minutes

More details were provided by Harry in an email:

* As a leadership committee, and as a section, we spend the bulk of our time and money on seven or eight dinner meetings. These meetings are attended by, on average, somewhere around forty people. But our membership hovers around 670 people. HQ pays the section $18.25 a year for each member.
* What is the section uniquely able to do, because it is LOCAL, for those members who do not choose to attend those eight meetings? How does the section become/remain relevant to them?
* Think about services that can't be delivered just as well over the internet, like haircuts and manicures, or services that require local knowledge.
* The issue is value versus cost. If ASQ gave members the option to waive section membership in exchange for an $18 credit, why would they opt to pay?

**Voting** (Elizabeth) – 0 minutes

**Vice Chair** (Holly) – 5 minutes

* Elizabeth will be stepping down in Summer 2014. Holly will take over Elizabeth’s responsibilities.
* Holly has drafted the business plan and we should be able to accomplish well beyond what is planned!
* Bud Newton has not expressed his thoughts regarding the expectations with region 9 conference.
* No walk-ins.
* Indyasq.org has to be updated. Executive board members should verify the information on the site.

**III Potential topics for discussion in the next meeting** –